

# Brendon Nerenberg (he/him)

Washington, D.C. | (513) 435-0797 | [nerenberg.brendono@gmail.com](mailto:nerenberg.brendono@gmail.com) | [LinkedIn](#) | [brendonnerenberg.com](http://brendonnerenberg.com)

## Education

The Ohio State University

Columbus, Ohio

**College of Arts and Sciences**

May 2023

**Bachelor of Arts in Strategic Communications and Political Science**

Summa Cum Laude

Minor in Public Policy

## Work Experience

Human Rights Campaign

Washington, D.C.

**Social Media Manager**

August 2023 - Present

- Lead on developing content — written, graphic, and video — for HRC's social media channels, including Instagram, TikTok, Facebook, Bluesky, Threads, LinkedIn
- Draft, edit, and schedule content covering HRC's work, including politics (state legislative, federal, and electoral), programmatic initiatives, educational resources and reports, and cultural moments
- Work alongside fellow teams to inform HRC's digital presence, content strategy, & identify opportunities.

Human Rights Campaign

Washington, D.C.

**Digital Media Intern**

September 2022 - May 2023

- Assisted in drafting social media copy for all of HRC's social channels
- Lead research projects to create and enhance HRC's digital communications strategy
- Post timely and relevant content updates on HRC.org and other HRC-run web properties

Queerencia

Columbus, Ohio

**Marketing and Communications Intern**

May 2022 - August 2022

- Led content creation, copywriting, and posting for daily social media use
- Monitored and curated the brand image for over 4,000 followers across three social platforms
- Organized and managed over a dozen in-person Pride events throughout the summer

BuckeyeThon

Columbus, Ohio

**Director of Dance Marathon**

November 2020 - November 2021

- Chaired an eight person committee in planning the Dance Marathon, an overnight, 20-hour event to end a fundraising year in which we raised over \$1 million for Nationwide Children's Hospital
- Oversaw all aspects of the Dance Marathon: catering, entertainment, layout, schedule, volunteers
- Collaborated with over a dozen University staff to plan and coordinate the event
- Participated in a 20-person Leadership Team within BuckeyeThon to make strategic decisions

BuckeyeThon

Columbus, Ohio

**Diversity, Equity, and Inclusion Task Force**

March 2020 - November 2021

- Worked with a committee of ten individuals to address the lack of DEI within BuckeyeThon's internal and external missions
- Led conversations on the implicit biases of BuckeyeThon and the systemic inequities of philanthropy
- Developed the duties of a new executive position: Executive Director of Diversity and Inclusion

Desiree Tims for Congress

Dayton, Ohio

**Field Fellow**

August 2020 - November 2020

- Organized and led five volunteer events to sort and package mailers for the campaign
- Engaged over 50 voters per day about their voting plan and concerns by phone and text banks
- Managed social media organizing of a dozen volunteers through Facebook Groups

## Skills

Microsoft Suite; JASP; Canva; Zoom; Google Business Suite, CapCut, Sprout Social, Notion,